



MASTER BUILDERS
A U S T R A L I A

NATIONAL EXPORT AWARDS



Master Builders Australia has actively encouraged the building industry to improve and expand its export competitiveness. Master Builders' strong representation internationally has enabled many of its members, including small to medium sized enterprises, to find the niche export market.

Master Builders' extensive export strategy ranges from helping business to develop their export plans, access overseas markets and establish long term and sustainable export plans.

In recognition of the outstanding export performance of members and others in the Australian building and construction industry in the export market, Master Builders Australia has instituted Awards for those who are excelling in export markets.

Master Builders Australia is now inviting nominations for the 2009 Export Awards from both experienced and emerging exporters in the following categories:

- Building materials and products manufactures
- Building and construction contractors or services.

Winners and all finalists will be showcased at the Annual Awards Presentation dinner to be held in conjunction with Master Builders National Conference at Conrad Jupiters on the Gold Coast on 7 November 2009

Judging Criteria

Judges will take into account

- Growth of export sales
- Extent to which the product/service has been adapted to the export market
- Extent to which strategies alliances/networks have been entered into, in Australia and overseas in establishing the export market.
- Potential for long term export market contracts
- The quality of the company's export marketing and financial strategy.

Entries close on 9 September 2009

Your Submission

Your submission should include the following:

- A short description of your company, including approximate annual turnover, number of employees and export revenue as a proportion of total sales.
- A description of the products/services being exported.
- Details of the level of export sales achieved in each of your targeted marketplaces.
- A description of the critical factors that have enabled your company to be a successful exporter.
- A brief summary/overview of your export business plan.
- At least 4 high resolution digital images (300dpi minimum) of your product/service.
- Supporting documentation such as technical literature, brochures etc.

Sponsored by



If you are interested in nominating for Master Builders 2009 Export Awards, complete and post or fax this form to:

Keith Stubbs, International Division,
Master Builders Australia, PO Box 7170, YARRALUMLA ACT 2600
fax: (02) 6202 8877, telephone: 0412 008 996

Company _____

Address _____

Contact Person _____

Tel _____

Fax _____

Email _____